



# SONJA A

**SONJA A is here now. The voice for  
MOTHER EARTH.**

PRESSKIT ENGLISH

SONJA A

[www.sonjaa.com](http://www.sonjaa.com)

[www.instagram.com/sonjaamusic](https://www.instagram.com/sonjaamusic)

## **SONJA A – MOTHER EARTH Global Project**

With her new song, SONJA A starts a global, worldwide project for a radical rethink of our life journey and our dealings with our own life and Mother Earth.

MOTHER EARTH is the key song for SONJA A's music projects that deal with three focus topics:

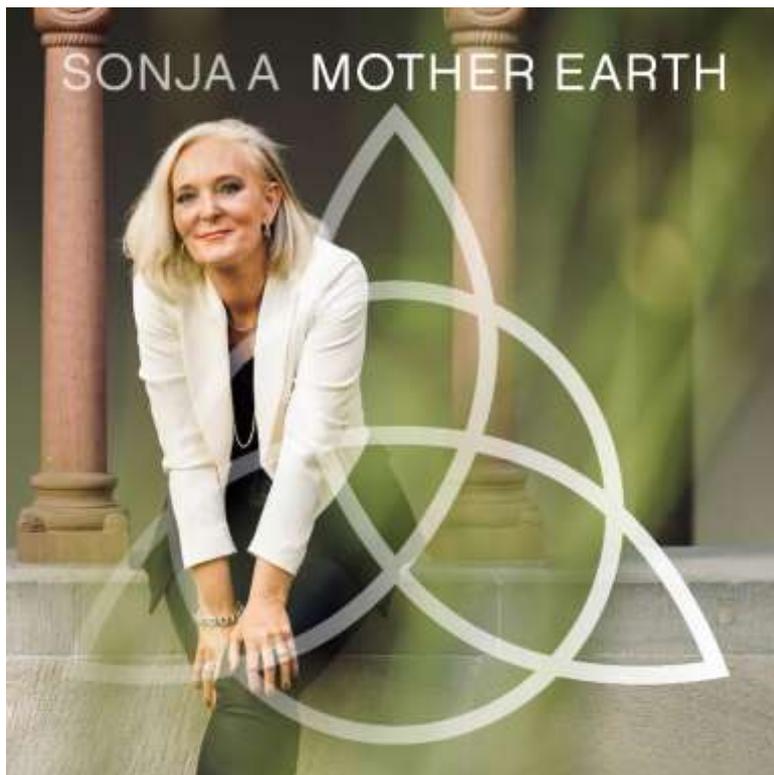
- **RETHINK YOUR LIFE**
- **SAVE OUR OCEANS:** SONJA A loves to dive with sharks, fights for their survival and shows their beauty in her Mother Earth song – she filmed all shots of sharks that appear in her music video – and she is also the diver in the video.
- **Tell the HER STORY**

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**SONJA A – MOTHER EARTH**  
**SINGLE DEBUT 21<sup>ST</sup> OF MAY 2021**



**MOTHER EARTH WILL BE LIVE ON:**

Spotify, Apple Music, iTunes, Instagram/Facebook, TikTok/Resso, YouTube Music, Amazon. Soundtrack by Twitch, Pandora, Deezer, Tidal, iHeartRadio, ClaroMusica, Saavn, Boomplay (beta), Anghami, KKBox, NetEase, Tencent, Triller, Yandex Music, MediaNet

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## ABOUT SONJA A

SONJA A is a PhD philosopher, globally active entrepreneur and multiple bestselling author, who has made herself known for decades with pointed statements on TV and in the media.

She reveals a side here that is hardly known: at a young age, she sang her way into the hearts of audiences in the small theatre scene in Switzerland as a singer-songwriter.

With her own evening programmes and the songs she composed and wrote lyrics for, the Lucerne native mixed up the predominantly male Swiss singer-songwriter scene.

After continuing with singing and musical training to this day, she has returned to music with MOTHER EARTH and her MOTHER EARTH Project.

Why? SONJA A understands music as a direct transmitter into the hearts of those people who are awakening and want to radically rethink their lives and behaviour on this planet – something that already works on an intellectual level with her bestsellers, her daily entrepreneurial work and her regular TV talks and media presence.

With her music, she now wants to find a new transmitting channel directly into the hearts of the audience.

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**With her songs, she wants to mobilise a global movement that shows solidarity for radical rethinking worldwide in order to protect MOTHER EARTH with every aspect of our human behaviour.**

For her, music is an opportunity to reach people's hearts and encourage them to join forces in a global movement that makes the planet, our meaning in life, the protection of our oceans and understanding gender, including the *Her* story, heard.

**Music is her additional transmitter alongside her well-known voice in many countries all over the world.**

As a passionate diver, certified diving instructor and qualified shark diver, she fights for the survival of the oceans as the source of our own life.

She admires sharks as the top survivors of the oceans, campaigns for their survival and shows their beauty and power in her Mother Earth song.

**SONJA A filmed all shots of sharks that appear in her music video by herself – and she is also the diver in the video. Her bestsellers (including *Shark Leadership*) are now enriched by her music as an emergency call to do something immediately to protect them.**

As an animal rights activist, she fights for the unheard voices.

As a PhD philosopher and business ethicist, she has made her standpoints clear on TV and in the media in many countries for decades.

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